



The Cancer Research
Society

August 18, 2008

To Whom It May Concern,

Mr. Clive Moore and his committee are organizing the inaugural ***A.L. Moore Classic Golf Tournament***. This event will take place on Friday, September 12, 2008 at the Innisbrook Golf Course, Barrie Ontario. All net proceeds from this event go to The Cancer Research Society's Environment-Cancer Fund.

The success of this event relies on the collaboration of sponsors, partners and donors. We hope that you will support this important fundraiser by: 1) becoming a Sponsor through a financial contribution; 2) becoming a Sponsor by providing any food and/or beverages; and/or 3) becoming a Sponsor by donating special prizes.

Today, most everyone knows of a friend or a family member who has been touched by this disease. This is why cancer research is so important and why we are calling on your generosity. By becoming involved with the inaugural ***A.L. Moore Classic Golf Tournament***, you will be supporting the work of many dedicated researchers across Canada.

Founded in 1945, The Cancer Research Society is a national non-for-profit organization whose mission is to fund basic cancer research exclusively and to offer seed money for original ideas. The Cancer Research Society is working towards improving the health of the population by helping Canadians to better comprehend the causes and challenges related to cancer. Over the last five years, The Cancer Research Society has granted over 30 million dollars to support innovative research projects everywhere in Canada.

We hope that you will find this opportunity compelling and look forward to your acceptance at your earliest convenience. For further information, please do not hesitate to contact Mr. Clive Moore at 705 737-2961, or myself at 613 233-1986.

Thanking you in advance for your support, sincerely,

Monique Quenneville
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